

## Research Advisory Committee

(As per direction 37 of 2017 clause 12 of Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur)

### Notice

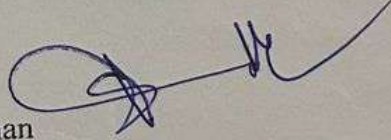
The **Research Advisory Committee** of the Department of Commerce has received the application along with synopsis of following candidate for Registration of Ph.D. in Business Management and Business Administration under the faculty of **Commerce and Management**. The candidate is hereby informed that she should remain present before the **Research Advisory Committee at the Department of Commerce on 19<sup>th</sup> February, 2022** at 9.00 am. The student should give PowerPoint Presentation in front of RAC. The committee will have right to reject the application if the synopsis is not found suitable.

Sr.No	Name of Candidates	Title of Synopsis
1.	Ms. Pranali Shashikant Rahate	The Impact of Tanishq's emotional advertisement on its brand image and buying behaviour of customers with special reference to Nagpur city for the period of 2019 to 2023

#### Name & Signature of RAC Members:

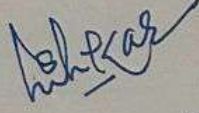
Dr. D.S. Badwaik

Principal & Chairman



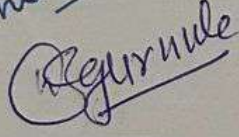
Dr. P.B. Dahikar

Member



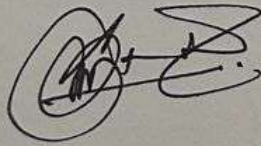
Dr. W.B. Gurnule

Member



Dr. Sunil M. Ikharkar

Supervisor



#### Name & Signature of Students:

Ms. Pranali Shashikant Rahate

