

Annual Report 2023–2024

Department MBA

Kamla Nehru Mahavidyalaya, Sakardara Square, Nagpur

The Department of Master of Business Administration is a post graduate degree that focuses on developing business and Management skills during the academic session 2023–2024. The department offers undergraduate and postgraduate programs, namely **B.B.A (Bachelor Business Administration)** and **M.B.A (Master of Business Administration)**, the Department also encourages its students to engage in extra-curricular and co-curricular activities, personality development, developing team spirit and organizational skills.

During the session, the department successfully guided **91 undergraduate projects** and **39 postgraduate projects**, Demonstrating students' active involvement in academic research and innovation. To enhance technical competency and employability, the department conducted various activities like Bridge Course & Induction Program a total of **32 students** benefited from this foundational program.

The department remained actively involved in societal outreach through its **extension activity** titled *Meri Mati Mera Desh*, Various events and activities are organised across India as part of the Meri Mati Mera Desh campaign that aims to honour the nation's soil and martyred bravehearts which drew participation from **102 individuals**,

Corporate Exposure was enabled through an **Industrial Visit** to the **Haldiram Pvt. Ltd & Time of India, (Press) Nagpur**, and an industrial visit enabled 50 students to observe and understand real-time applications of Human Resources, Operations, Finance, and Marketing practices.

Figure 1: Industrial Visit To Haldiram, Nagpur total no. of students visited are 50, on Dated: 24th April 2023



Figure II: Industrial Visit to Times of India, Nagpur total no. of students visited is 30, on Dated: 16th Feb 2024



To provide major knowledge and comprehensions from the field, the department conducted two **expert lectures** during the year. The first was on the topic “**Research Methodology**” delivered by **Dr. Rajesh Vidya**, attended by **39 students**, and the second was on “**Time & Priority Management**” by **Dr. Shabina Hussain & Mrs. Manju Karemore**, which benefited **30 students**.

Figure 1: Guest Lecture by **Dr. Rajesh Vidya**, On Topic “**Research Methodology**” on Dated:- 30th March 2023



Figure 2: Guest Lecture by **Dr. Shabina Hussain & Mrs. Manju Karemore**, On Topic “**Time & Priority Management**” on Dated:- 08/01/2024



In summary, the academic year 2023–2024 was marked by vibrant academic engagement, practical training, research activity, and socially relevant outreach by the Department of MBA. The department continues to uphold its mission of nurturing technically proficient, industry-ready, and socially aware graduates prepared to contribute meaningfully to society & the field of Management.