



E-Business

International Conference On

E-Business, E-Management, E-Education, and E-Governance

February 07-08 2020

Organized by

Kamla Nehru Mahavidyalaya

(Reaccredited with A⁺ grade With CGPA of 3.53)

Sakkardara Square, Nagpur-440024, India. Website: kamlanehrucollege.ac.in

Venue

Kamla Nehru Mahavidyalaya

Sakkardara Square, Nagpur-24,



Kamla Nehru Mahavidyalaya, Nagpur

Kamla Nehru Mahavidyalaya a renowned educational institute was established in 1983 by founder President Late Shri Govindraoji Wanjari for the noble mission of imparting knowledge. The college is forging ahead under the dynamic leadership of President Dr. Smt. Suhasini Wanjari and the Secretary of Amar Sewa Mandal Adv. Abhijit Wanjari. The college has been re-accredited with A+ by NAAC, Bangalore with CGPA of 3.53.

The institute continuously strives to improve the operational efficiency and has catered to the needs of diversified learners with reference to running several courses in Faculty of Science, Commerce, Arts and Management studies at Undergraduate, Postgraduate and Doctoral levels. The College has Ph.D. programmes in Commerce & Management, Chemistry, Physics, Electronics, Computer science and Mathematics. The College has also been associated with several International Universities like University of Huddersfield UK, University of Cambridge, International Network for Quality Assurance Agencies in Higher Education(INQAAHE) and Asia Pacific Quality Network (APQN).

The Conference

International Conference On E-Business, E-Management, E-Education And E-Governance will provides an ideal platform and opportunity to share research idea with the eminent technicians and economist, academicians, industrialists, management expert and policy makers working in various fields of Commerce and Management. The objective of this International Conference is to present up to date researches and the results in the field of Commerce, Management & Education with respect to the use of electronic media. The Conference also provides an opportunity for the delegates from all over the globe to share their findings and exchange cutting edge ideas and applications to establish relationship with each other. The Conference will also provide a platform for the researchers to find contrary partners for future collaborations. A large number of participants that include eminent technicians and economist, financial experts, educators and students from all over the country and the globe will be joining this event.

About Nagpur

Nagpur is second capital of Maharashtra State and is well connected by air, train and National highways with major cities of India. It is uniquely situated in the geographical centre of India. The zero milestone of India is in this city. It is also known as 'Orange City'. Maharajbagh, Botanical garden and the Zoo attached to it attracts a lot of tourists. Various attractions of Nagpur are Dikshabhumi, Ambazari lake, Ramtek Fort Temple, Bohra Masjid, Shukrawari Lake, Futala Lake, Telankhedi Lake, Raman Science Centre, Japanese Rose garden, Tekadi Ganesh Temple and Dragaon Palace.

Invitation

The Organizing Committee cordially invites you to participate in the International Conference On E-Business, E-Management, E-Education And E-Governance going to be held at Kamla Nehru Mahavidyalaya, Nagpur, India for two days on 7th & 8th February 2020 respectively. The programme includes keynote addresses, Invited talks, Oral presentations and Poster session on the theme of conference. Prizes will be given for best Oral and Poster presentation.

Call for Research papers

Authors should submit a full paper in soft copies on various topics of E-Business, E-Management, E-Education And E-Governance. All those presenting a paper in the conference are requested to submit full paper along with the completed registration form and send to the e-mail: ice4knc2019@gmail.com

Full paper for presentations should be in Times New Roman and A4 format leaving 2.5 cm in the top and bottom and 3.00 cm, as left and right side margin. The title(font size 14) should be bold followed by authors name(s) and affiliation (Both in font size 12). This should follow the e-mail (font size 10) in italics of the presenting author and should be underlined. The text should follow the title as single space with font size 12. Research paper after Peer Review will be published in "Our Heritage Journal", UGC CARE Listed Journal with ISSN No. 0474-9030 & having impact Factor 6.6 .

Important Dates

Submission of Abstract : 25th January 2020
along with full research paper
Remittance of Registration form : 31st January 2020



Registration fee can also be paid through account transfer / NEFT with following details :

Account Name : Convenor ICE4-2020
IFSC Code : MAHB0000137
Account No. : 60349552459
Name of Bank : Bank Of Maharashtra
Branch : Hanuman Nagar, Nagpur.

Registration

Every person intending to participate in the conference shall have to register by filling up the enclosed registration form. Details of registration fee is as under:

Delegate from Industry	: 1500/-
Delegate from academic institutes	: 1000/-
Students/Research Scholar	: 1000/-
Foreign delegate	: \$ 200
On Spot Registration	: 1500/-
Publishing the research paper single Author	: 1500/-
Publishing the research paper with Co-Authors	: 2000/-

Registration fee can be paid by the following modes. Demand Draft/ Cash/ Cheque. Demand draft and cheque should be in the favour of 'Convenor ICE4-2020' payable at Nagpur.

Conference Topics

E-Business

- Innovative business models
- Virtual enterprises and virtual markets
- E-collaboration and E-service
- E-Commerce and Cyber Laws
- Mobile business
- E-commerce V/s Traditional business

E-Management

- B2B, B2C and C2C model
- E-marketplaces, E-hubs and portals
- E-negotiation, auctioning and contracting
- E-commerce content management
- Consumer protection in E-commerce
- E-government, policy and law

E-Education

- System and technologies in E-education
- E- education evaluation and content
- E- education technologies, standards and systems
- Mobile learning
- Virtual learning environment
- Multimedia in E- education

E-Governance

- Governance and Technologies – Role in Corruption Control
- E-Governance application (G2G, G2C, G2B, G2E)
- Role of E-Governance in Rural development
- Legal Framework for E-Governance & E - governance Standards
- Virtualization & Cloud Computing in E-Governance
- New Era of M-Governance

Accommodation and Travels

Participants are therefore requested to make their own arrangements for travel, registration fee and boarding and lodging. Accommodation can be arranged for out station participants in hotels and guest houses. Participants are required to inform the Convenor well in advance. The weather is usually pleasant in February with temperature ranging between 20-25°C.

Contact Address :

Prof. Anil R. Bhaik

Convenor, ICE4-2020

Department of Commerce

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Dr. Kiran Nerkar Associate Professor Womens College Nagpur.

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REGISTRATION FORM

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I intend to attend the conference and present a paper

Title of Paper: _____

Name: _____

Qualification: _____

Designation: _____

Postal Address: _____

E-mail: _____ Fax. No. _____

Phone _____ Mob. _____

Presentation: Oral/Poster _____

Date of Arrival _____ Date of Departure _____

Payment Details Rs. _____ (DD/Cheque in favour of Convenor ICE4-2020 payable
at Nagpur) No. _____ Bank _____ Date _____

Date _____

Signature of Participants

(This form may be photocopied)

Please send the duly filled registration form, along with the DD/Cheque towards registration to: Prof. Anil R. Bhaik, Convenor ICE4-2020, Department of Commerce, Kamla Nehru Mahavidyalaya, Sakkardara Square, Nagpur-440024 (M.S.), Mob. 09960641052, 8600404623, 9766006498 E-mail: bhaikanil@gmail.com, ice4knc2019@gmail.com